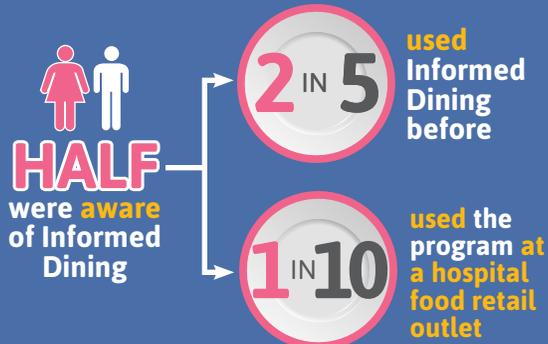


Introduction

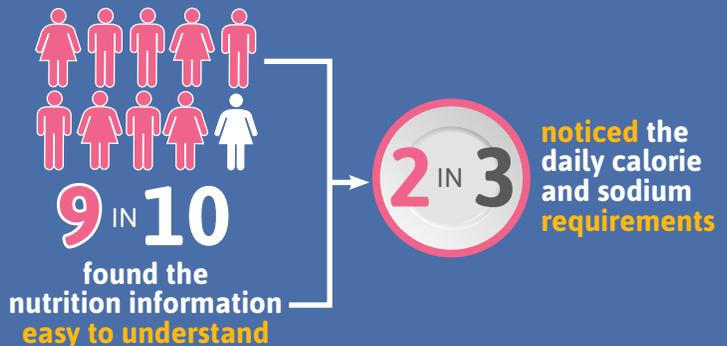
An evaluation of Informed Dining in Health Care was conducted in November 2017 to measure the impact of the program on health care food retail customers. Health care staff completed an online survey. Hospital cafeteria customers were interviewed face-to-face immediately after they made a purchase. Key findings from both groups are presented below.

HEALTH CARE STAFF

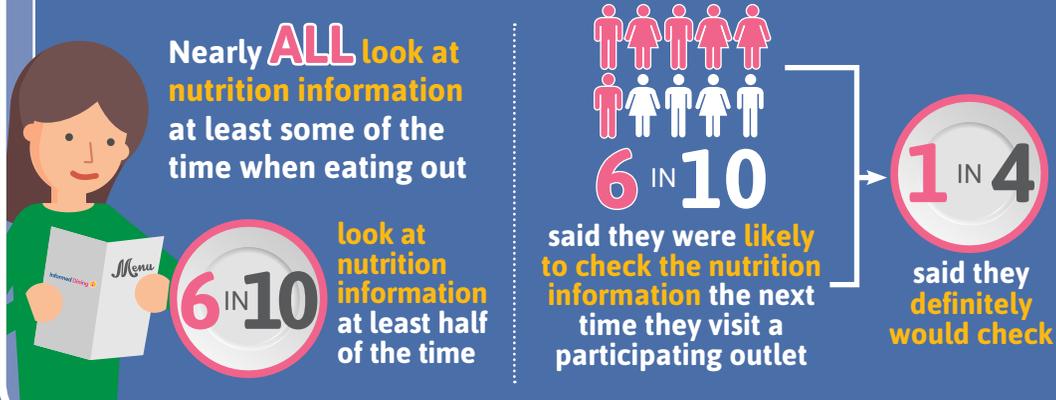
Program awareness



Program understanding



Interest in nutrition information



Purchase & dining habits



HOSPITAL CAFETERIA CUSTOMERS

Program awareness



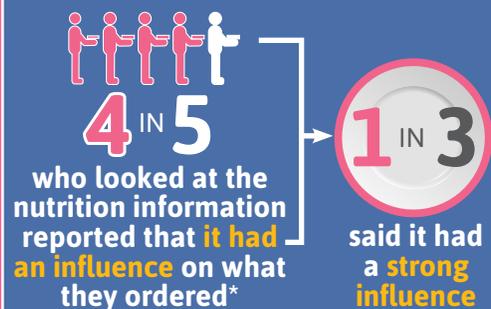
Purchase & dining habits



Access to nutrition information



Influence on purchase decisions



* Small sample size

